

# hackathon

**<gs1\_brasil/>**

develop ()  
integrate ()  
transform ()

# Take part

hackathon  
<gs1\_brasil/>

innovate

learn

acelerate

Become partner in the only hackathon that integrates consumers and business partners.



GS1 Brasil hackathon gathers developers, platforms and challenges generating unique opportunities for everyone.

# About the hackathon

hackathon  
<gs1\_brasil/>

innovate

learn

acelerate

**Date:** August, 06th. and 07th. 2016

**Venue:** GS1 Brasil headquarter - Pinheiros, São Paulo/SP



## Draft Agenda

### Saturday (08/06)

- 08:00 - Access to sponsors
- 09:00 - Participants Registration
- 10:30 - Opening Ceremony
- 12:00 - Start of Coding

### Sunday (08/07)

- 12:00 - End of Coding
- 14:00 - Demonstration
- 16:00 - Awards Ceremony

Learn more [gs1br.org/hackathon](http://gs1br.org/hackathon)

# Prize

hackathon  
<gs1\_brasil/>

innovate

learn

acelerate



The winning group will participate in HackZurich - September/16 - the Largest European hackathon.

# Sponsorship Opportunities

innovate

learn

acelerate

## Bronze

- 3rd tier on event page, t-shirt, banners
- 3 min keynote speech Opening Ceremony
- Shared webinar session (15 min)
- Prizes giveaways

## Silver

- 2nd a tier on event page, t-shirt, banners
- Sponsor's table
- 5 min keynote speech Opening Ceremony
- Shared webinar session (30 min)
- Prizes giveaways
- Blurb in pre-event communication

## Gold

- 1st tier on event page, t-shirt, banners
- Sponsor's station
- 10 min keynote speech Opening Ceremony
- Exclusive webinar session (60 min)
- Prizes giveaways
- Blurb in pre-event communication
- Additional challenge with prizes
- Option to leave material and featured stations
- Optional judging slot
- Space for putting banner on stage and in front of venue

# Warm up

innovate

learn

acelerate

GS1 Brasil participation in event organized by AngelHack - April/16



GS1 Brasil Challenge

24 hours

8 Groups

1 winner



innovate

learn

acelerate



<Hotsite>

<Social Media>

<Developers Community>

<Business Community>

<Influencers and Universities>

<Mass Media>

# Talk to us

hackathon  
<gs1\_brasil/>

innovate

learn

acelerate

## Interested?

# Keep in touch and learn more about it

Roberto Matsubayashi

[roberto.matsubayashi@gs1br.org](mailto:roberto.matsubayashi@gs1br.org)

(+55 11) 3068 6205

[gs1br.org/hackathon](http://gs1br.org/hackathon)

